

MINUTES OF BOARD MEETING  
OLD DOWNTOWN WINDSOR MERCHANTS ASSOCIATION:

AUGUST 15, 2017

**BOARD MEMBERS PRESENT:** Laurie Shimizu, Lynn Reiter, David Culley,

**Also In Attendance:**

Camille Kazarian (Interim Town Manager), Donna Leggey (TOW Park & Rec), James Leon (TOW HR), Kelly Moss (TGV), Cathy Janus (TGV), Laura Adair (Windsor Bicycle Center), Juan Estrada (Lupe's), McKinsey Swain (La Sophia & Mirror/Mirror), Karen Alves (property owner)

1. CHANGES TO AGENDA: None
2. APPROVAL OF MINUTES: approved
3. PUBLIC COMMENTS: None
4. TOWN OF WINDSOR: Camille Kazarian presented ideas for a Downtown Lighting project. The vision is quite extensive with canopy and sculpture lighting focused on the holidays but with an ongoing vision to change fixtures out with the seasons or other holidays. The floor was opened up for discussion with a lot of questions. Camille wanted our input to know if this was worth pursuing. Yes, it is.
5. MISC BUSINESS: Fund raising efforts for Phyllis Zouzounis on August 4<sup>th</sup> were a huge success raising over 27K to help offset medical expenses while she rehabilitates from her stroke.  
Rachel Ellis, owner of Mirror/Mirror, has sold her business to McKinsey Swain of La Sophia. Congratulations McKinsey!  
This year's Winter Wine Walk has 17 participants.
6. MARKETING: A contract was signed with the TOW for the 5K allocated to us for advertising and marketing. The contract laid out our agreement to use digital, print and possibly some radio matching their 5K totalling 10K.
7. TREASURER'S REPORT: Lynn Reiter presented last month's P&L. Our Summer Nights Concert series was very successful due to the generosity of Notrevue Winery and Barrel Brothers Brewery....Best year ever.
8. CLOSING COMMENTS: None
9. NEXT MEETING: Tuesday September 19, 2017
10. ADJOURNMENT: 9:32